

Nashville State Community College Foundation

Development Committee Report to the Board

March 9, 2006

- **Annual Fund Campaign - Committee met on November 9, 2005** (meeting minutes are attached); as a follow up, met with annual fund consultants (Irma Kaplan, CNM, Dan Ryan of Lighthouse Counsel, and Patricia McPherson of McPherson Consulting Group) on January 14, 2006. Top contenders are CNM and Lighthouse Counsel – a meeting has been scheduled for March 21st with Lighthouse Counsel founder and owner, Jeff Jowdy. Following that meeting a recommendation will be presented.
- **4th Annual Golf Classic scheduled for October 9, 2006 at Temple Hills Club in Franklin, Tennessee; shotgun start at noon**
Event Chairperson needed
- **3rd Annual Sweethearts for Scholarship** (see attached spreadsheet)
Chairperson, Silas Deane
300 attendees
\$41,228.60 raised (preliminary)
Thanks to our partner sponsors: Cisco Systems, First Tennessee Bank and The Sage Group
Thank you to friend sponsor: Boulton, Cummings, Connors and Berry
Thank you to media Sponsor: Nashville Scene
Thanks to all board members; almost 100% participation
Would like to go back to Hilton next year; looking at February 9th for event date
- **Internal Campaign**
Wrapped up in early January
123 participants (15% increase in participation over last year)
\$30,356.27 raised (8% increase in funds raised over last year)
(Last year 107 individuals contributed for a campaign total of \$28,122)
- **Alumni Activities**
Graduation t-shirts are being purchased again this year
Annual Luncheon being planned for Spring (early May)
All graduates have been located and addresses will be updated this month



Development Committee Meeting
November 9, 2005

A meeting of the development committee took place November 9, 2005 at 4:00 p.m. at NSCC in room D-14. Committee members present were committee chair Joey Hatch, Chris Beck (via conference call), and Silas Deane. Board Chair Nancy Eisenbrandt was also present. Committee members Scott Byers, Bob Grohovsky, and Jim Knight were absent. Non-voting members Jill Johnson and Nati Lentino attended.

The minutes from the August 9, 2005 committee meeting were reviewed and approved as presented. Committee Chair Joey Hatch called the meeting to order; the following was discussed by the committee:

3rd Annual Golf Classic

- Golf Classic was a great success. The tournament raised \$19,750 for scholarships. The group discussed that it was great to have the scholarship student speak at the dinner and it needs to be part of the program every year.
- Next year's Tournament: Temple Hills Club: Monday, October 9, 2006

3rd Annual Sweethearts for Scholarships

- Sweethearts is scheduled for Friday, February 3, 2006 at the Hilton Nashville Downtown; the silent auction opens at 7:00 p.m. Event Chair Silas Deane reported that Tipper Gore has declined to attend however will make a donation to the silent auction. An invitation has been extended to Governor Bredesen's office but no decision has been made yet.
- Si also mentioned that Harold Ford, Jr. has expressed interest in speaking at the event. The group decided that he would be a good speaker for the event and that he will be asked to keep his remarks focused on the importance of community colleges in communities.
- Jill Johnson reported that she has contacted several individuals regarding sponsorships and also that Rudy Kalis has agreed to MC the event. The group agreed that past year sponsors and board members should be targeted for sponsorships (Founder, Partner & Friend) and board members should be asked to commit to purchasing a table.
- A discussion took place regarding possible live entertainment for the event and Jill Johnson reported that Amy Kurland (Bluebird Café, past board member) has been assisting with finding an entertainer; a letter has been mailed to Kathy Mattea and Jon Vezner requesting they entertain guests at the event. It was also mentioned that it be suggested that the performance

be acoustic since the additional expense for the AV equipment might be really expensive.

- A discussion also took place about the Silent Auction portion of the event; the group agreed that having the Director of Special Projects at NSCC manage the auction again this year would be appropriate and efficient. The group also discussed last year's live auction items and possible ideas for this year's.
- The group also decided that having a piano player or string quartet play during dinner would be nice.
- A "save the date" card will be mailed to past donors and participants the first of December and invitations will go out the first week in January.

Annual Campaign

- The group agreed that the entire committee needs to review the six annual fund consultant proposals and have the scores sent to foundation staff by Nov. 21. Once the proposals are evaluated, the top two organizations will be invited to make a presentation at NSCC on Nov. 28/Nov. 29. All board members and Dr. Van Allen will be invited to attend the presentations. It is the committee intention to have a recommendation to present to Executive Committee on Dec. 1.

Old Business

No old business was reported

New Business

- The NSCC Faculty & Staff Campaign will begin after Thanksgiving. The campaign goal for 2006 is \$30,000.
- Jill Johnson and Joey Hatch discussed the possibility of creating a fundraiser/letter campaign in honor of Mr. Wallace Wilson, Retired Professor in Architecture and Civil Engineering Technologies

There being no further business to discuss, the meeting was adjourned.