Nashville State Community College
Business & Applied Arts Division
Visual Communications

Master Course Syllabus

Course Title: Com 2210 Electronic Illustration I
Credits: 3
Class Hours: 3
Course description from catalog including prerequisites and co-requisites:
An introduction to executing vector-based illustration using Adobe Illustrator. Topics include navigation of the interface, the tools, drawing and manipulating basic objects, creating and manipulating type, drawing with the pen tool, applying color, using layers, and transformation and pathfinder techniques.

Semester Availability: Fall, Spring
Not part of a Tennessee Transfer Pathway

Instructor Information:
Name: 
Email: 
Office Phone: 
Office Location: Office Hours:

Textbook and Other Materials:
Textbook: TBD
Reference Materials:
Student Lynda.com subscription provided by NSCC.

Supplies:

- USB Flash-drive
- CD’s for back-up
- 3-ring binder (to keep handouts)
- Pens and pencils for sketching
- X-acto knife
- Cork backed ruler (12 inches)
- Cutting mat
- Highlighter pen
- E-scale

In addition to the basic supplies listed above, there may be specific supplies or images you may need to purchase to complete your projects.
Course Outcomes:
Upon successful completion of this course, students should be able to:

- Utilize basic computer skills in manipulating the tool palette to generating simple illustration shapes
- Explore different methods of manipulating type to create decorative text alternatives through class exercises
- Enhance illustration techniques by using layers to create more complex drawings through class projects
- Create and execute type and shape/object-based illustrations using transformation and pathfinder techniques
- Utilize the color palette to apply color to drawings created through class exercises and projects

Course Competencies:
The following are general education competencies intended to support the course outcomes:

- Can create a new document with set specifications
- Can navigate and manipulate the tool palette
- Has understanding of basic keyboard short cuts
- Has developed a basic understanding and use of the pen tool
- Understands basic terminology needed to communicate and explain steps and techniques used in the software program
- Be able to manipulate the type tool and apply special effects to text
- Work should reflect research and preliminary sketches of ideas in the thumbnail stage in order to scan images and create templates
- Should have an understanding of the basic steps necessary for beginning a illustration project
- Should understand expectations for a project
- Knows the importance of reading and understanding instructions
- Works within the deadlines established for completion of their projects and how deadlines are important by industry standards
- Knows how to create layers

The following are general education competencies intended to support the course outcomes:

- Locate, evaluate, and use multiple sources of information in recreating class exercises that require research in executing certain aspects of the project
- Apply mathematical concepts to problems and situations in measuring and creating a new document, establishing type size, and recreating shapes and placement of objects
- Use critical thinking skills to ascertain the best way to execute a class exercise requiring multiple steps to solve and recreate the project
- Use and adapt current technologies in learning a new software program

Topics to Be Covered:
Topics include vector images versus raster images, navigation of the tools and interface of the software, drawing and manipulating objects, creating and manipulating type, drawing with the
Pen Tool, applying color, using layers and transformation of images from raster to vector and using the Pathfinder Filters.

**Course Assessments:**
The following performance assessments will be used to demonstrate students’ understanding, knowledge and skills:

There are approximately 10 to 15 exercises that students will create using Adobe Illustrator as the primary software to build their documents. Starting with learning the tools and navigating the software, students will create a notebook of their exercises explaining the processes of have they manipulated and altered their images to create a totally new image. Another major project is to create 12 new and original logos that the students will combine in a book format with cover and title page. The projects are graded individually using a point system within a rubric specific to each project.

**Notice of Right to Retain Student Work:**
The Visual Communications program reserves the right to retain certain selected examples of student work for teaching purposes, promotional purposes, and as part of the permanent collection.

**Grading Policy**
A grade of “C” or above must be earned in all COM and PHO courses to meet prerequisite and graduation requirements.

**Grading Scale:**
Letter grades will be calculated according to the following scale.

- 100 – 93  A
- 92 – 85  B
- 84 – 77  C
- 76 – 70  D
- Below 70  F

FA or FN: Non-attendance (see Attendance Policy)
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**Semester Grade Breakdown:**
- Participation & Homework  10%
- Exercise Notebook  40%
- Mid-term Exam  10%
- Final Exam  10%
- lynda.com video tutorials  10%
- Logo Book  20%

**Make-up procedures for missed assignments and work:**
Students are responsible for all material covered and projects assigned according to the established deadline dates. A zero will be recorded for any missing assignments. There are no
make-up exams or projects accepted past the due dates unless a doctor’s excuse can be provided. If you stop participating in the class for any reason, you should officially withdraw from the course. Lack of participation on a weekly basis could affect your final grade. Standard NSCC policies are also adhered to—provided in the content below.

**Attendance Policy:**
A student is expected to attend all scheduled classes and laboratories. Each instructor will formulate an attendance policy and provide it on the course syllabus. Absences are counted from the first scheduled meeting of the class, and it is the responsibility of each student to know the attendance policy of each instructor in whose class he/she is enrolled. If a student is absent from a class, he/she should give an advanced explanation to the instructor. Absences in a course may affect a student’s final grade. The student is responsible for all assigned work in the course regardless of excused or unexcused absences. Tardiness may also affect a student’s final grade.

Failure to attend class will result in a final course grade of “FA” or “FN” (see explanation below) depending on the individual instructor's course policy.

FA= failure, attendance-related (unofficial withdrawal) Last recorded date of attendance required. FN= failure, never attended class (unofficial withdrawal)

**Student Communication Channels**
It is the student’s responsibility to check D2L and MyNSCC email on a regular basis. These are the official communication channels between the college and students. Students are responsible for the information communicated through those channels. D2L contains specific course information and MyNSCC contains information important for other purposes.

**ADA Compliance Statement**
Nashville State complies with the Americans with Disabilities Act. If you wish to request any special accommodations for any courses in which you are enrolled, contact the Student Disabilities Office at 615.353.3721.

**Classroom Misconduct**
Nashville State Community College has a zero tolerance policy for disruptive conduct in the classroom. Students whose behavior disrupts the classroom will be subject to disciplinary sanctions. Please consult your Student Handbook for more specific details.

The instructor has primary responsibility for control over classroom behavior and maintenance of academic integrity. He/she can order temporary removal or exclusion from the classroom of any student engaged in disruptive conduct or in conduct which violates the general rules and regulations of the College.

Disruptive behavior in the classroom may be defined as, but is not limited to, behavior that obstructs or disrupts the learning environment (e.g., offensive language, harassment of students and professors, repeated outbursts from a student which disrupt the flow of instruction or prevent concentration on the subject taught, failure to cooperate in maintaining classroom decorum, etc.), the continued use of any electronic or other noise or light emitting device which
disturbs others (e.g., disturbing noises from beepers, cell phones, palm pilots, lap-top computers, games, etc.).

Please be aware that children are not allowed in class or unattended on campus.

**Academic Dishonesty (Honor Code)**

Any form of academic dishonesty, cheating, plagiarizing, or other academic misconduct is prohibited. “Plagiarism may result from: (1) failing to cite quotations and borrowed ideas, (2) failing to enclose borrowed language in quotation marks, and (3) failing to put summaries and paraphrases in your own words (A Writer’s Reference 331). Academic dishonesty may be defined as, but is not limited to, intentionally trying to deceive by claiming credit for the work of another person, using information from a web page or source without citing the reference, fraudulently using someone else’s work on an exam, paper, or assignment, recycling your own work from another course, purchasing papers or materials from another source and presenting them as your own, attempting to obtain exams/materials/assignments in advance of the date of administration by the instructor, impersonating someone else in a testing situation, providing confidential test information to someone else, submitting the same assignment in two different classes without requesting both instructor’s permission, allowing someone else to copy or use your work, using someone else’s work to complete your own, altering documents, transcripts or grades, and forging a faculty/staff member’s signature.

In addition to other possible disciplinary sanctions that may be imposed through regular college procedures as a result of academic dishonesty the instructor has the authority to assign an “F” or a “Zero” for the exercise, paper, or examination or to assign an “F” for the course. Students may appeal through the appropriate college grade appeal procedures.

**Inclement Weather Policy**

In the event of an inclement weather event, check the Nashville State web site home page at www.nscc.edu for announcements on campus closures. Campus closures will also be announced on local television stations (channels 2, 4, 5, and 17).

When classes are cancelled, an online assignment will be posted in NS Online. Check your NS Online email for a message from your instructor regarding your online assignment requirements. Even though classes may be cancelled, some areas, i.e. Testing Center, may be open. However, you should check before commuting to campus.

The Vice President for Academic Affairs and the Director of Security are responsible for cancellation decisions during an inclement weather event for the Nashville State main campus and the Southeast campus. Cookeville, Waverly, and Dickson Campus Directors will make class cancellation decisions based on conditions in their respective areas. Decisions about class cancellations are based on actual conditions, not forecasts. The perspective used for making decisions is that of the college as an employer, not as a K-12 institution. Students should use their own best judgment in determining whether to report to campus during inclement weather when classes are not cancelled.