

**Nashville State Community College
Business &, Applied Arts Division
(Electronic Illustration II/COM-2270)**

Master Course Syllabus

This master course syllabus is meant simply as a guide and overview of the course.

COM-2270/Electronic Illustration II

Credits: 3

Class Hours: 3

Course description: A continuation of [COM 2210](#) using Adobe Illustrator®. Topics include logo re-creation, perspective and dimensional techniques, creating custom brushes, patterns, fills, the execution of complex vector objects, and the execution of a variety of design projects utilizing these techniques. **Prerequisite(s):** [COM 2210](#) with a grade of “C” or higher or program permission

Instructor Information:

Name:

Email:

Office Phone:

Office Location:

Office Hours:

Textbook and Other Materials:

Textbook: *The Adobe Illustrator CS6WOW! Book* by Sharon Steuer

Suggested Text: *Illustrator CS3 for Windows and Macintosh (Visual QuickStart Guide)* by Elaine Weinmann and Peter Lourekas

Reference Materials: Lynda.com (free tutorials & videos)

Adobe Illustrator® (free tutorials & videos)

Supplies: USB Flash-drive

CD's for back-up

3-ring binder (to keep handouts)

Sketchbook and/or Tracing paper

Pens and pencils for sketching

X-acto knife

Cork backed ruler (12 inches)

Cutting mat

Highlighter pen

E-scale

Course Outcomes:

Upon successful completion of this course, students should be able to:

- Utilize advanced computer skills in developing complex illustrations
- Explore unique and advanced techniques of manipulating type to create decorative text alternatives through class exercises
- Enhance technical skills by using layers and sub layers to create complex drawings through class projects
- Create and apply Illustrator brushes in Illustrations
- Utilize advanced color palette in illustrations created through class exercises and projects

Course Competencies:

The following are detailed course competencies intended to support the course outcomes:

- Can create a complex layout with set specifications
- Can navigate and manipulate the tool palette with expertise
- Has extensive understanding of basic key board short cuts and use them frequently while working in Illustrator®
- Has developed an in depth understanding and use of the pen tool
- Understands a broader list of terminology needed to communicate and explain steps and techniques used in the software program
- Be able to manipulate the type tool and apply complex special effects to text
- Work should reflect extensive research and detailed sketches of their designs in order to scan images and create more detailed templates
- Should have an understanding of the overall design and execution of their work for printing
- Works within deadlines established for completion of their projects and how deadlines are important by industry standards

The following are general education competencies intended to support the course outcomes:

- Locate, evaluate, and use multiple sources of information in recreating class exercises that require research in executing certain aspects of the project
- Apply mathematical concepts to advanced problems and situations in measuring and creating a new document, establishing type size, and recreating shapes and placement of objects
- Use critical thinking skills to ascertain the best way to execute an advanced class exercise requiring multiple steps to solve and recreate the project
- Use and adapt current technologies in learning advanced techniques in a software program

Course Assessments:

The following performance assessments will be used to demonstrate students' understanding, knowledge and skills:

Grading Policy:

Grades are determined by completion and **quality** of daily exercises, class participation, projects, and final project. Projects will be graded on the quality of the idea or concept, the 3

quality of work, comprehension of instructions, and completion of work in a timely order. In order to ensure an **A** in this class, students should strive to show effort and work over and above the required and expected expectations for this course:

20% Daily Exercises

50% Projects

10% Mid-term Exam

10% Final Project

10% Participation

(Subject to change according to the instructor assigned to class.)

Grading Scale:

100–93 = **A** (excellent work)

92–85 = **B** (above average)

84–77 = **C** (average work)

76-70 = **D** (below average)

Below 70 = **F** (below minimum standards)

non-attendance = **FA**, or **FN**

Saving Work:

Any projects produced on the computers must be saved on your personal saving device before you leave class. Saving work to the desktop or the server is not acceptable. The desktop will return to original configuration when the student logs off and your work might be deleted before the next class. Each student will need their student **A** number and pin number in order to log on the computer in all classrooms and labs. Each student should log off the computer when you have completed each session. Please remember to remove your disk or flash drive at the end of class. NSCC is not responsible for items left behind in the classroom. Also, please log off the computer before leaving class. Save all of your projects for possible future use in other classes or for your portfolio. Keep all of your thumbnail sketches as well to show thought processes.

Open Lab:

Limited Mac computers are available to students in the open computer lab located in C-219. Call the lab at 353-3324 to confirm days and times available. No technical assistance is provided in this lab.

Notice of Right to Retain Student Work:

The Visual Communications program reserves the right to retain copies of certain selected examples of student work for teaching purposes, promotional purposes, and as a part of its permanent collection.

Attendance Policy

A student is expected to attend all scheduled classes and laboratories. Each instructor will formulate an attendance policy and provide it on the course syllabus. Absences are counted from the first scheduled meeting of the class, and it is the responsibility of each student to know the attendance policy of each instructor in whose class he/she is enrolled. If a student is absent from a class, he/she should give an advanced explanation to the instructor. Absences in a course may affect a student's final grade. The student is responsible for all assigned work in the course regardless of excused or unexcused absences. Tardiness may also affect a student's final grade.

Failure to attend class will result in a final course grade of "FA" or "FN" (see explanation below) depending on the individual instructor's course policy.

FA= failure, attendance-related (unofficial withdrawal) Last recorded date of attendance required.

FN= failure, never attended class (unofficial withdrawal)

Student Communication Channels

It is the student's responsibility to check D2L and MyNSCC email on a regular basis. These are the official communication channels between the college and students. Students are responsible for the information communicated through those channels. D2L contains specific course information and MyNSCC contains information important for other purposes. lack of classroom participation. Please note that Early Warning Alerts do not affect a student's academic standing.

ADA Compliance Statement

Nashville State complies with the Americans with Disabilities Act. If you wish to request any special accommodations for any courses in which you are enrolled, contact the Student Disabilities Office at 353.3721.

Classroom Misconduct

Nashville State Community College has a zero tolerance policy for disruptive conduct in the classroom. Students whose behavior disrupts the classroom will be subject to disciplinary sanctions. Please consult your Student Handbook for more specific details.

The instructor has primary responsibility for control over classroom behavior and maintenance of academic integrity. He/she can order temporary removal or exclusion from the classroom of any student engaged in disruptive conduct or in conduct which violates the general rules and regulations of the College.

Disruptive behavior in the classroom may be defined as, but is not limited to, behavior that obstructs or disrupts the learning environment (e.g., offensive language, harassment of students and professors, repeated outbursts from a student which disrupt the flow of instruction or prevent concentration on the subject taught, failure to cooperate in maintaining classroom decorum, etc.), the continued use of any electronic or other noise or light emitting device which disturbs others (e.g., disturbing noises from beepers, cell phones, palm pilots, lap-top computers, games, etc.).

Please be aware that children are not allowed in class or unattended on campus.

Academic Dishonesty (Honor Code)

Any form of academic dishonesty, cheating, plagiarizing, or other academic misconduct is prohibited. "Plagiarism may result from: (1) failing to cite quotations and borrowed ideas, (2) failing to enclose borrowed language in quotation marks, and (3) failing to put summaries and paraphrases in your own words (A Writer's Reference 331). Academic dishonesty may be defined as, but is not limited to, intentionally trying to deceive by claiming credit for the work of another person, using information from a web page or source without citing the reference, fraudulently using someone else's work on an exam, paper, or assignment, recycling your own work from another course, purchasing papers or materials from another source and presenting them as your own, attempting to obtain exams/materials/assignments in advance of the date of administration by the instructor, impersonating someone else in a testing situation, providing confidential test information to someone else, submitting the same assignment in two different classes without requesting both instructor's permission, allowing someone else to copy or use your work, using someone else's work to complete your own, altering documents, transcripts or grades, and forging a faculty/staff member's signature.

In addition to other possible disciplinary sanctions that may be imposed through regular college procedures as a result of academic dishonesty the instructor has the authority to assign an "F" or a "Zero" for the exercise, paper, or examination or to assign an "F" for the course. Students may appeal through the appropriate college grade appeal procedures.

Inclement Weather Policy

In the event of an inclement weather event, check the Nashville State web site home page at www.nsc.edu for announcements on campus closures. Campus closures will also be announced on local television stations (channels 2, 4, 5, and 17).

When classes are cancelled, an online assignment will be posted in NS Online. Check your NS Online email for a message from your instructor regarding your online assignment requirements. Even though classes may be cancelled, some areas, i.e. Testing Center, may be open. However, you should check before commuting to campus.

The Vice President for Academic Affairs and the Director of Security are responsible for cancellation decisions during an inclement weather event for the Nashville State main campus and the Southeast campus. Cookeville, Waverly, and Dickson Campus Directors will make class cancellation decisions based on conditions in their respective areas. Decisions about class cancellations are based on actual conditions, not forecasts. The perspective used for making decisions is that of the college as an employer, not as a K-12 institution. Students should use

their own best judgment in determining whether to report to campus during inclement weather when classes are not cancelled.