

# ADVISING SHEET

## 2007 Catalog

### Business Management- Marketing Concentration COOKEVILLE ONLY

NAME: \_\_\_\_\_

CWID: \_\_\_\_\_

PHONE: (WORK) \_\_\_\_\_ (HOME) \_\_\_\_\_

MAJOR

MARKETING

E-mail \_\_\_\_\_

#### NOTES AND COMMENTS

<b>FIRST YEAR - FALL SEMESTER</b>			
<i>Course No. and Title</i>	<i>Cr.</i>	<i>Term</i>	<i>Prerequisite</i>
ACCT 1104 – Principles of Accounting I	3		DSPM 0850
BUS 1113 – Intro to Business	3		DSPR 0800
ENGL 1010 – English Composition I	3		DSPR 0800 & DSPW 0800
Math Elective, choose one: MATH 1130, MATH 1530, MATH 1630, or Math 1710	3		
MKT 1400 –Customer Service & Sales	3		DSPR 0800 & DSPE 0700

<b>FIRST YEAR - SPRING SEMESTER</b>			
<i>Course No. and Title</i>	<i>Cr.</i>	<i>Term</i>	<i>Prerequisite</i>
ACCT 1105 – Principles of Accounting II	3		ACCT 1140 (C or higher)
ECON 1111 – Principles of Macroeconomics <b>OR</b> ECON 1121 – Principles of Microeconomics	3		DSPR 0800 & DSPW 0700
SPCH 1010 – Speech	3		ENGL 1010
BUS 2400 – Principles of Management	3		DSPR 0800 & DSPW 0700
HUMANITIES ELECTIVE (see catalog for list)	3		

<b>SECOND YEAR - FALL SEMESTER</b>			
<i>Course No. and Title</i>	<i>Cr.</i>	<i>Term</i>	<i>Prerequisite</i>
BUS 2310 – Business Ethics	3		DSPR 0800 & DSPW 0700
BUS 2650 – Legal Environment of Business	3		DSPR 0800 & DSPW 0700
MKT 2220 – Marketing	3		DSPR 0800 & DSPW 0700
MKT 2221 – Consumer Behavior	3		DSPR 0800 & DSPW 0700
TECHNICAL ELECTIVE (any BUS, MKT, ECON, or BNK)	3		

<b>SECOND YEAR - SPRING SEMESTER</b>			
<i>Course No. and Title</i>	<i>Cr.</i>	<i>Term</i>	<i>Prerequisite</i>
AIS 1181 – Business Software Applications	3		DSPR 0800 & DSPM 0700
BUS 2111 – Organizational Behavior	3		DSPR 0800 & DSPW 0700
BUS 2900 – Management Applications (take during last semester at NSCC)	3		All other Business courses. Approval required.
SOCIAL SCIENCE ELECTIVE (see catalog for list)	3		
TECHNICAL ELECTIVE (any BUS, MKT, ECON, or BNK)	3		