Creative Thinking
Characteristics of Creative Thinkers

• Combine ideas, information to form new solutions.
• Display mental flexibility.
• Have a desire to learn.
• Have an open mind.
• Are willing to take risks.
• Tend to not acknowledge limitations.
• Have a broad range of interests.
• Tend to question norms and assumptions.
• Are willing to go against popular opinion.
• Show curiosity and inquisitiveness.
Strategies to Increase Your Creativity

- Be curious.
- Shift your perspective.
- Recognize that there may not be one right answer.
- Break the rules.
- Ask “what if” questions.
- Take necessary risks.
- Learn from your failures.
Developing a Creative Environment

- Experiment to find the best atmosphere that frees your mind.
- Take time for ideas to “jell.”
- Let yourself play.
- Write it all down.
Brainstorming

• Write down every idea without evaluation.
• Focus on quantity, not quality.
• Use analogy.