

Updated Spring 2023

**Nashville State Community College**  
BUSN-2370

**Syllabus for *Legal Environment of Business BUSN 2370***  
**Web & Zoom Based Course - Both First and Second Term, Spring 2023**

[Legal Environment of Business Homepage](#)

**Nashville State Community College**  
**Business, Management & Hospitality**  
**Paralegal Studies**

**2023 Master Course Syllabus**

***BUSN 2370: Legal Environment of Business***

The purpose of the syllabus is to tell you how the course is organized, what the expectations are, and how you will be graded. In addition, there is important information about how the college will operate during severe weather and how the college will communicate with you. The syllabus is not a contract. Instead, it is meant to help you succeed in this course. If any of the content changes during the Term, you will be notified.

**Course Information:**

**Course Title:** Legal Environment of Business  
**Credits:** 3  
**Class Hours:** 3

**COURSE DESCRIPTION**

An introduction to the legal rights and liabilities of businesses. Topics include the legal environment of business; development and nature of the legal system; ownership, torts and contracts; crimes, torts and product liability, agency and labor laws, consumer protection statutes, regulatory powers, and legislative, judicial, and administrative controls.

## Instructor Information

Name: Dr. G. Howard Doty, Professor

Email - *Main to use: through D2L click on G. Howard Doty*

Office email: [Howard.Doty@nsc.edu](mailto:Howard.Doty@nsc.edu)

Office Phone: 615-353-3416

Office Location: NSCC Main Campus – Clement Building C232-E

Office Hours: Listed within this course under Office Hours

Instructor Zoom Room link:

Class Session Zoom Link Information (if virtual): See "News" when you first sign into this course.

## (Picture of your Teacher, Dr. G. Howard Doty)



## PURPOSE FOR THIS COURSE

The college of Business Applied Arts & Technology prepares students for immediate employment in the work force. This course on the Legal Environment of Business complements the development and awareness of current perspectives of the legal-business environment.

## TEXTBOOK INFORMATION

## Textbook Image

---

**Textbook(s):** *Legal Environment; Eighth Edition*, by Jeffrey F. Beatty and Susan S. Samuelson.

**Announcement concerning the textbook:** The Nashville State Bookstore has a paper based correct textbook but you have already paid for the Textbook in E-Textbook format when you paid for this course during registration.

**Check with your NSCC bookstore if you wish to purchase the loose-leaf edition for not much money.**

### **Finding the best textbook for you.**

You have several options for purchasing the book. In this course we will be using Beatty/Samuelson Legal Environment 8<sup>th</sup> edition which is delivered in 3 options. The Publisher is called "Cengage Publishing."

**Option 1:** The eTextbook in digital form which you have already paid for. It includes the Mindtap platform but no physical book. If you wish to opt out of this format, you must notify the Nashville State Main Campus Bookstore Manager the first week of class to have the cost removed from you NSCC billing. (This is not a good idea in that you are already getting a group rate through this automatic textbook purchasing option.)

**Option 2:** Purchasing your physical Textbook 8th Edition from an outside online or storefront Book seller which usually costs a lot more than the digital online eTextbook you have already purchased and does not come with the Mindtap Mobile app. ISBN #-13:**978-0-357-63444-8.**

**Option 3:** Check with your NSCC bookstore if you wish to purchase the loose-leaf edition for not much money.

### **Supplies**

Once you have registered for your courses, you should make sure you have the correct textbook and materials for each course. Before courses begin, you can do this by looking up your courses on the bookstore's

website (<https://www.bkstr.com/nsccestore/shop/textbooks-and-course-materials> ) using your A# or by entering your course information. If you are registered with the Access Center and need an alternate format for the textbook and other course materials, please contact the Access Center at 615-353-3721, 615-353-3741, or [accesscenter@nscce.edu](mailto:accesscenter@nscce.edu).

### **Digital Course Materials:**

**Your Textbook in this course of BUSN 2370.** The various Nashville State Bookstore have the correct textbook for sale. However, to ensure you pay less for your course materials and have easy access through Desire2Learn (D2L) throughout the semester some courses also include the textbook costs. When you registered for some courses, the charge for these materials appeared on your account, but not this course. If you decide you do not want to purchase the course materials embedded in NS Online, you can opt out of the program until the end of the second week of classes. If you opt out, you will be responsible for purchasing the required course materials on your own. For more information, please visit [www.nscce.edu/dcm](http://www.nscce.edu/dcm) .

### **Honor's Option:**

Honors credit is available in some classes. If you are interested in participating in the Honors Program, please see your instructor within the first four weeks of class.

### **Course Outcomes:**

Course outcomes will be pursued through a combination of lecture, class discussion, student presentations of selected cases or topics, and written assignments. Students will participate in activities designed to enhance their abilities in communication, critical thinking, and problem solving.

After completing BUSN 2370, students should be able to:

1. Explain the differences between law, order, and justice.
2. Identify and explain the elements of negligence and the defenses to torts.
3. Describe and define the legal concepts of contracts.
4. Analyze the types of business including proprietorship, partnership and corporation.

## **Competencies:**

The following are detailed course competencies intended to support the course outcomes:

1. Describe the relationship between law, order, and justice.
2. List and explain the sources of law.
3. Demonstrate the ability to conduct legal research.
4. Differentiate and describe the elements of the various types of business torts.
5. Identify and explain the elements of negligence.
6. State and explain the essential elements of a contract.
7. Explain how third parties may acquire rights to contracts.
8. Describe the methods of discharging contracts.
9. Determine what types of contracts fall within the Statute of Frauds.
10. Differentiate between and explain the types of express and implied warranties.
11. Provide explanation of the legal concepts of Cyber Law and Intellectual Property law.
12. Classify and distinguish the legal differences between a proprietorship, partnership, and a corporation.
13. Identify and explain the various laws that protect consumers.

The following are general education competencies intended to support the course outcomes:

3. Given a business topic, prepare and deliver a well-organized oral presentation.
4. Given a business issue, participate with team members to solve the assignment.
6. Given a business problem, apply critical thinking skills to discuss and support a solution.

## **Topics to Be Covered:**

An introduction to the legal rights and liabilities of businesses. Topics include the legal environment of business; development and nature of the legal system; ownership, torts and contracts; crimes, torts and product liability, agency and labor laws, consumer protection statutes, digital and

copyright law, regulatory powers, and legislative, judicial, and administrative controls.

### **Political, Ideological Philosophies and Controversial Issues**

This class requires the development of critical thinking and legal analysis skills. During class, your political and ideological opinions may be challenged specifically for the purpose of developing critical thinking and legal analysis. You may be asked to share an opinion on a specific legal topic including but not limited to choosing a side as either plaintiff/petitioner or defendant/respondent to assist in developing these essential skills. Discussions in this class will include topics that may be uncomfortable for you at times and are intended for educational purposes only. Classroom discussions should never be deemed as your instructor or Nashville State Community College supporting, adopting, or advocating any of these political and ideological philosophies or ideas.

### **GRADING POLICY**

Students are expected to read the text material and be prepared when taking the chapter quizzes. Chapter quizzes will usually occur two times every week (or less during Summer Semester). In addition, there will be four (4) unit Tests along plus four (4) Case Study Essay Questions that are submitted by the due dates of each of the four (4) Tests. This course requires students to complete items in each module in a step-by-step order, which builds the knowledge base of the content and provides the student the ability to evaluate topics. The purpose of the step-by-step structure is to achieve the stated learning objectives, provide students with opportunities to become active learners, and to provide students with multiple opportunities to measure their own success. Please review the below grading rubrics, grading scale, grading calculations, and submission/feedback policies.

**If your course is delivered through Zoom, Videoconferencing, or classroom Lecture, the Four "big" Tests will possibly be taken using "HonorLock" from your home computer. THE MULTIPLE-CHOICE PORTIONS OF TEST 1, 2, 3, and 4 MUST BE COMPLETED ABSOLUTELY NO LATER THAN THE TEST DUE DATE!** The multiple-choice portion of the four Unit Tests has previously NOT been open book test. You were allowed NO aids whatsoever; no notes, no textbook, no other browsers opened, and no electronic devices.

**But**, because of the Covid 19 virus, this may change, and testing may be virtual. It was virtual this last semester and 7-Weeks.

## **Course Grading Assessments**

The following performance assessments will be used to demonstrate students' understanding, knowledge, and skills:

A. Your grade in this course comes from four sources: Quizzes, four (4) Unit Tests, Case Analysis and the Common Assessment Outcome Overview (Extra Credit) Test.

- There are 12 Quizzes that are at the end of the chapters this semester. There are 10 questions in each quiz and each question counts 1 point. The "due date" for each quiz is set in the "Schedule." Quizzes account for 10% of your final grade.
- There are four (4) Unit Tests that are required, including the final test named Test #4. Each test consists of about 50 multiple choice and true/false questions which account for 200 points each and adding all four tests together these Unit Test account for 800 points or 78% of your final average and grade. The questions come from the material in the chapters covered for each Unit Test and are NOT the same as the quiz questions.
- For both the Web and Zoom Lecture based courses, there are four (4) different **Case Analysis - Case Studies** which are due the same date as the four (4) Unit Tests. There is **one required case problems** on each of these Case Analysis that can be found on the menu bar under "Quizzes/Tests/Cases." Each of the cases per test counts 30 points for a total of 30 points per test and these cases account for 12% of your final grade. You must submit them through the Quizzes/Test/Cases menu by clicking on Submit after you have typed in your response to each case.
- Common Assessment - Outcome Overview Test - Each required course in the Business curriculum, including this course, now require a Common Assessment-Outcome Overview Test. It is made up of 50 multiple choice, true/false questions and is taken along with the final Test #4 at the end of the semester in a Proctored environment. It has previously been used as Extra Credit.

## **GRADING Policy**

Cases= 12%

Quizzes = 13%

Course Overview Test = 5% (possibly Extra Credit)

4 Unit Test = 75%

A = 945 - 1050 points - which is 90% - 100%

B = 840 - 944 points - which is 80% - 89%

C = 739 - 839 points - which is 70% - 79%

D = 630 - 738 - which is 60% - 69%

F = 629 and below - which is below 60%

### **Grading Scale:**

Letter Grade	Percentage Range
A	90% - 100%
B	89% - 80%
C	79% - 70%
D	69% - 60%
F	59% and Below

### **FA**

If you stop attending class or if you are in an online class and stop submitting assignments, but do not turn in a withdrawal form by the deadline, you are still enrolled in class. You will be given a grade of FA, which means you have failed due to not attending class and not completing your assignments. Please refer to the current academic calendar available on the Nashville State web site, looking for the date that indicates it is the "Last Day to Earn F for Attendance (FA)." If you stop attending your course after this date, you will receive an F.

For online courses, attendance is defined by submission of assignments. Students who fail a course and whose last assignment is submitted on or before the FA date will earn an FA for the course. Students who fail a course and whose last assignment is submitted after the FA date will earn an F for the course. An FN is assigned to students who do not submit any assignments.

## FN

An FN is awarded if you have never attended your course or done any of the work in an online course.

### SUBMISSION & FEEDBACK POLICIES:

Assignment	Late Work Policy	Feedback Policy
<b>Email Responses</b>	The instructor will try to respond to student emails within 24-hours, not counting weekends and holidays. Typically, the instructor responds within a few hours, but no later than 24-hours	The instructor will respond to student emails within 24-hours not counting weekends and holidays. Typically, the instructor responds within a few hours, but no later than 24-hours.
<b>Chapter Quizzes</b>	Late submission for any Assignments, Quizzes, Tests, or Case Studies is <b><u>NOT</u></b> allowed.	Chapter Quizzes are graded by the learning management system. Feedback is instant for Quizzes. However Tests are taken in the Testing Center and your grade are posted as soon as possible after the due dates.
<b>Case Studies for each Test</b>	All Case Studies are graded AFTER the due date has expired. The due dates are clearly displayed on the Calendar of this course. <b><u>No late submissions are allowed!</u></b>	Feedback provided by instructor beginning immediately after the due date of each of the four (4) Case Study Tests.
<b>Four (4) Unit Tests</b>	There are four (4) "big" Unit Tests. No tests submissions will be allowed after the due date which can be found on the Course Schedule. <b><u>No late submissions are allowed!</u></b>	The Four Unit Tests in this course must be taken in a proctored situation in the various Testing Centers. They are usually paper and Scantron answer sheets and are usually 50 multiple choice, True/False questions. The instructor will

	pick up and grade these paper tests immediately after the due date.
--	---

## **Late Work policy & make-up procedures for missed assignment and work:**

In this time of uncertainty due to COVID-19, communication between student and faculty is key. At times, situations arise for one or both that makes that communication difficult or delayed. This can include but is not limited to health issues and/or problems with technology. If you have attempted to contact your instructor, and have waited the turnaround time as outlined in the syllabus but have not yet received a response, please reach out for additional support using this survey:

<https://forms.gle/t9Rxjb3UGm36nsnE7>

For financial aid purposes, attendance is measured by participation in the course. Instructors can determine your level of participation in several ways. Some of those ways are the following.

### **Attendance Policy**

#### **General Policy**

If you have been exposed to COVID-19 or have tested positive, you must email [virusinfo@nsc.edu](mailto:virusinfo@nsc.edu).

- *Absences in a course may affect your final grade.*
- *Tardiness may also affect your final grade.*
- *You are responsible for all work/tests that occur during any missed course session(s) regardless of reason(s) for absence.*
- *If you are not well enough to attend a course session (class), you must notify the instructor as soon as possible before the scheduled course time.*
  - *If you are unable to notify an instructor before the scheduled course time, you must contact the instructor as soon as reasonably possible.*
- *If you have an unavoidable conflict with a scheduled course session, you must notify the instructor before the course session.*

- *If you are unable to notify an instructor before the scheduled course time, you must contact the instructor as soon as reasonably possible.*

## **Instructor's Policy**

**For financial aid** purposes, **attendance** is measured by participation in the course. Instructors can determine your level of participation in several ways. Some of those ways are:

- continued attendance
- participation in on-ground or virtual class sessions
- participating in D2L as prompted
- responding to an instructor's email
- posting to a discussion board
- completing and submitting assignments

## **Attendance Policy for this class**

A student is expected to attend all scheduled classes and laboratories. Each instructor will formulate an attendance policy and provide it on the course syllabus. Absences are counted from the first scheduled meeting of the class, and it is the responsibility of each student to know the attendance policy of each instructor in whose class he/she is enrolled. If a student is absent from a class, he/she should give an advanced explanation to the instructor. Absences in a course may affect a student's final grade. The student is responsible for all assigned work in the course regardless of excuse.

## **Technology Statement**

- All classes at the College are web enhanced. "Web enhanced" means that components of the course, such as assignments and online discussions, may be located online in the class D2L/NS Online course shell and used in the course, even if the course meets in a classroom on ground.
- You must have access to a computer and an internet connection to complete assignments, engage in online discussions, and access various course materials through D2L/NS Online course shells.
- You may also be required to use free video conferencing platforms (examples: Zoom, Teams, etc.) for course sessions and meetings.

- You will be responsible for appropriate dress while on video. This means that you are expected to dress as if you were in a classroom.
- You will be responsible for a distraction free environment while on video. This means that the professor and others in the course should not be able to hear noise in your home, such as cell phones, TVs, or barking dogs. The best way to do this is to keep yourself on “mute” until you need to speak.
- You will be responsible for making sure your background is neutral. Keep in mind that students and professors come from all around the world, and you are all a part of our community. Therefore, please avoid having images in your background that may be offensive to your classmates.
- Certain publisher materials, such as textbook figures, may not work on cellphones and may require a laptop or a tablet.
- If you have questions or concerns regarding access to a computer or internet resources, please contact your instructor. Additional information is available on this website: <https://www.nsc.edu/current-students/student-online-resources/access-to-internet-and-technology>.

## **Computer Labs**

Computers are available for all Nashville State students to use at each campus during open hours. Open computer lab availability may vary from campus to campus.

You should check the NSCC website for current hours of operation.

## **D2L/NS Online and myNSCC**

It is your responsibility to check your email in **both** D2L/NS Online course shells and your @my.nsc.edu (student email) on a regular basis. These are the official communication channels between the college and you. You are responsible for the information communicated through these email channels. D2L/NS Online emails contain specific course information and @my.nsc.edu emails contain important information from college offices, such as Financial Aid.

## **ADA Compliance Statement**

If you need accommodations due to a disability, please do not hesitate to reach out to our Access Center. Disabilities for which you can receive

accommodations include documented physical, emotional, and/or learning conditions. Nashville State is committed to supporting your success, and we encourage you to get assistance if needed. If you require accommodations for any courses in which you are enrolled, contact the Access Center at 615.353.3741 or 615.353.3721, or e-mail [accesscenter@nscc.edu](mailto:accesscenter@nscc.edu).

## **Classroom Misconduct**

Disruptive conduct is not allowed in the classroom. Disruptive conduct is any behavior that prevents students from learning and interferes with the ability of the instructor to teach. This may change from course to course; therefore, your individual instructors will give you guidance on what qualifies as “disruptive conduct” in their courses. Please review the [Nashville State Student Code of Conduct policy](#). Please be aware that children are not allowed in class or to be left unattended on campus.

A student is expected to attend all scheduled classes and laboratories. Each instructor will formulate an attendance policy and provide it on the course syllabus. Absences are counted from the first scheduled meeting of the class, and it is the responsibility of each student to know the attendance policy of each instructor in whose class he/she is enrolled. If a student is absent from a class, he/she should give an advanced explanation to the instructor. Absences in a course may affect a student’s final grade. The student is responsible for all assigned work in the course regardless of excused or unexcused absences. Tardiness may also affect a student’s final grade.

## **Academic Misconduct**

You have started this academic journey to prepare for a future career. Because of this, it is important that you learn the materials being presented in your courses. For this reason, cheating, in any form, robs you of your opportunity to learn and master the material that will enable you to succeed in that future career. Nashville State has a clear [Academic Misconduct Policy](#) that you are expected to follow. In addition, your instructors will clarify what Academic Misconduct looks like and the consequences for violations in each course that you take. The instructor has the authority to assign an “F” or a “zero” for such violations or for the semester grade.

Any form of academic dishonesty, cheating, plagiarizing, or other academic misconduct is prohibited. "Plagiarism may result from: (1) failing to cite quotations and borrowed ideas, (2) failing to enclose borrowed language in quotation marks, and (3) failing to put summaries and paraphrases in your own words (A Writer's Reference 331). Academic dishonesty may be defined as, but is not limited to, intentionally trying to deceive by claiming credit for the work of another person, using information from a web page or source without citing the reference, fraudulently using someone else's work on an exam, paper, or assignment, recycling your own work from another course, purchasing papers or materials from another source and presenting them as your own, attempting to obtain exams/materials/assignments in advance of the date of administration by the instructor, impersonating someone else in a testing situation, providing confidential test information to someone else, submitting the same assignment in two different classes without requesting both instructor's permission, allowing someone else to copy or use your work, using someone else's work to complete your own, altering documents, transcripts or grades, and forging a faculty/staff member's signature.

In addition to other possible disciplinary sanctions that may be imposed through regular college procedures as a result of academic dishonesty the instructor has the authority to assign an "F" or a "Zero" for the exercise, paper, or examination or to assign an "F" for the course. Students may appeal through the appropriate college grade appeal procedures.

### **Academic Early Alert System**

If you are not doing well in your course, your instructor may send you an Early Alert through your @my.nsc.edu email. This email will go to your academic advisor and Student Success advisor, as well. If you get an Early Alert, contact your instructor immediately. Instructors send these when they want to help you figure out how to get extra support to pass the course. An Early Alert does not mean that you have already failed the course. Rather, it means you are in danger of failing the course if you do not change your learning strategy. Please use an Early Alert to your advantage and as an opportunity to improve your grade.

### **RAVE Emergency Alert System**

You can log in to this free alert system to receive text messages about emergencies related to NSCC campuses: <https://www.getrave.com/login/nscc>. The instructions for this are listed below.

- Your RAVE Username is your NSCC email address.
- If you've never received an email from RAVE with your password, or if you need to reset your password, select "Forgot your password?" and a new password will be emailed to you.
- Should the RAVE system indicate "user not found", select Register and create your own RAVE account.

## **Student Wellness**

Your well-being is important to us. With this in mind, the college has several resources available to provide support when needed:

- [Free tutoring](https://www.nsc.edu/current-students/on-campus-resources/learning-center-and-tutoring) provides assistance beyond the classroom to help you make the most of your college education: <https://www.nsc.edu/current-students/on-campus-resources/learning-center-and-tutoring>
- [These resources](https://www.nsc.edu/current-students/student-online-resources) include NSCC email, scheduling, online courses, textbooks, tech check out and support, computer labs on campuses, academic advising, financial advising, COVID-19 information and procedures on campuses: <https://www.nsc.edu/current-students/student-online-resources>
- [Services](https://www.nsc.edu/current-students/on-campus-resources/student-support-services) that help with bus passes, food, childcare, textbooks, housing, financial counseling, personal counseling, suicide prevention, health insurance: <https://www.nsc.edu/current-students/on-campus-resources/student-support-services>

## **Equity Statement**

We are taking steps to become more aware of the many different needs of students. Faculty, staff and administrators are committed to helping students find ways to meet their needs so that ALL students can reach their goals. Please ask for things you need.

Nashville State Community College strives to ensure that each student receives what that student needs to be successful, with goals of success beyond the classroom. We

understand and practice ideals of equity and inclusion for our students by embracing a full spectrum of experiences, viewpoints, and intellectual approaches in order to overcome barriers to success.

### **Inclement Weather & Campus Closings**

You get notices about campus closings in these places: text messages from RAVE and [www.nsc.edu](http://www.nsc.edu).

Even when campuses are closed, you are still responsible for completing all assigned work. Check D2L/NS Online for a message from your instructor so you do not miss important assignments and due dates, which may change due to the campus closure.

### **Class Cancellation Policy**

Our instructors post messages about cancelling classes in the D2L/NSOnline course shells and/or on the classroom door on campus. These messages can be found in the News and Content section or the Email tab in the online shell. Please check these to be sure that you take advantage of opportunities for learning and points toward your grade.

Syllabus Revised: 11/30/2022