Nashville State Community College School of Business & Professional Studies Hospitality Management 7-week Term

Master Course Syllabus HMGT 2280-Hotel Operations

This syllabus sets forth the expectations for course content, work, and grading as well as expectations for student performance and conduct. The syllabus does not constitute a contract between the student and the instructor or the College. The information contained here is subject to change at any time. Students will be notified if any changes are made. Though changes are possible, it is expected that the course will be conducted as described in this syllabus.

Course Information:

Course Title: Hotel Operations

Credits: 3

Class Hours: Online

Course Description:

This course provides a solid overview to every aspect of hotel management. Topics include the hotel development and opening process; the general manager's role; financial control and information management; the front office, housekeeping, security and engineering; the food and beverage division; marketing and human resources policy. Prerequisite(s): HMGT 1030 HMGT 1040 HMGT 1250 HMGT 2805 with a grade of "C" or higher or instructor approval.

Instructor Information:

Name: Thomas Druffel, MBA, CHIA Email: Thomas.Druffel@nscc.edu Office Phone: 615-916-5889 Cell Phone: 615-456-2379

Office Location: Southeast Campus, Room 1460

Office Hours: Upon Request

Instructor Zoom Room link: https://zoom.us/meeting/84787277970

Required Textbook(s) & Other Materials:

Textbook(s): Hotel Operations Management 3rd Edition, Hayes, Ninemeier, Miller

ISBN: 978-0-470-63752-4

Course Delivery Method:

Online: Course is fully online (asynchronous) and has no scheduled on-campus meeting requirements.

Once you have registered for your courses, you should make sure you have the correct textbook and materials for each course. Before courses begin, you can do this by looking up your courses on the bookstore's website (https://www.bkstr.com/nsccstore/shop/textbooks-and-course-materials) using your A# or by entering your course information. If you are registered with the Access Center and need an alternate format for the textbook and other course materials, please contact the Access Center at 615-353-3363 or accesscenter@nscc.edu.

Digital Course Materials (DCM):

To ensure the lowest cost for students, this course includes a materials fee. This means that some or all of the required textbooks and materials for this course are available through your *NS Online* course shell. When you register for this course, the charge will appear on your account. If you decide you do not want to purchase the course materials embedded in *NS Online*, you can opt out of the program until the end of the second week of classes. If you opt out, you will be responsible for obtaining the required course materials on your own. For more information, please visit www.nscc.edu/dcm.

Course Outcomes:

Upon successful completion of this course, students should be able to:

- 1. Extend student knowledge of the guest cycle, office processes, and information handling at the front office location.
- 2. Expand student understanding of the room status process and the guest accounting process.
- 3. Guide students toward adequate understanding of the staffing needs for the hotel divisions.
- 4. Expand student knowledge of management techniques in lodging management.
- 5. Expand student understanding of the relationships amongst all the various hotel operating departments.
- 6. Guide students toward an understanding of the various forms used by the lodging operation.

Course Competencies:

The following are detailed course competencies intended to support the course outcomes:

- 1. Outline an organizational chart depicting the functional relationships among hotel divisions and departments.
- 2. Explain the function and operation of the various systems, forms, equipment, and computers found in the front office area.
- 3. Discuss the role of communication within the front office department as well as with the remaining hotel departments.
- 4. Develop procedures regarding hotel safety and guest security.
- 5. Outline procedures for handling guest complaints.
- 6. Explain and perform the duties involved with the night audit process.

The following are general education competencies intended to support the course outcomes:

- 1. Know how to locate, evaluate, and use information sources.
- 2. Use critical thinking skills.
- 3. Apply scientific thought processes to a range of situations.

Topics to Be Covered:

Strategic implementation of trends and practices throughout the hospitality industry.

Course Assessments:

The following performance assessments will be used to demonstrate students' understanding, knowledge, and skills:

- Chapter Quiz- 50%
- Midterm- 20%
- Final- 30%

Grading Policy:

A grade of "C" or above must be earned in culinary prerequisite courses to meet requirements for enrollment in subsequent courses. A grade of "C" or above in all Hospitality management courses must be earned prior to graduation.

Grading Scale:

Letter Grade	Percentage Range
Α	90-100%
В	80-89%
С	70-79%
D	60-69%
F	Below 60 %

FA

According to NSCC policy, an FA is awarded to students who do not officially withdraw from a course and do not attend after the cut-off date provided in the academic calendar. Please refer to the current academic calendar available on the Nashville State web site, looking for the date that indicates it is the "Last Day to Earn F for Attendance (FA)." Students who stop attending on or before this date receive an FA; students who stop attending after this date receive an F.

For online courses, attendance is defined by submission of assignments. Students who fail a course and whose last assignment is submitted on or before the FA date will earn an FA for the course. Students who fail a course and whose last assignment is submitted after the FA date will earn an F for the course. An FN is assigned to students who do not submit any assignments.

FN

An FN is awarded to students who never attended class.

Technology Statement

- All classes at the College are web enhanced.
- It will be essential for students to have access to a computer and an internet connection to complete assignments, engage in online discussions, and access various course materials through D2L/NS Online course shells.

- Students may also be required to use free video conferencing platforms (ex: Zoom, Teams) for classes and meetings.
- Students will be responsible for appropriate dress while on video, to ensure a distraction free environment (mute sound as needed) and to ensure their background is neutral for others to view.
- If you have questions or concerns regarding access to a computer or internet resources, please
 contact your instructor. Additional information available: https://www.nscc.edu/current-students/student-online-resources/access-to-internet-and-technology.
- Certain publisher materials may not work on cellphones.

Computer Labs

Computers are available for student use at each campus during campus open hours. Open computer lab availability for Spring 2021 may vary from campus to campus.

Students should check NSCC website for current hours of operation.

D2L/NS Online and myNSCC

It is students' responsibility to check D2L/NS Online course shells for all enrolled courses and myNSCC, including student email, on a regular basis. These are the official communication channels between the college and students, who are responsible for the information communicated through those channels. D2L/NS Online contains specific course information and myNSCC contains information important for other purposes.

ADA Compliance Statement

Nashville State complies with the Americans with Disabilities Act (ADA). Nashville State complies with the Americans with Disabilities Act (ADA) and so provides accommodations for students with a documented physical, emotional, and/or learning condition. If you require accommodations for any courses in which you are enrolled, contact the Access Center at 615.353.3741 or 615.353.3721, or e-mail accesscenter@nscc.edu. If you are registered with the Access Center and require an alternate format for the textbook and other course materials, please contact the Access Center.

Classroom Misconduct

Nashville State Community College has a zero-tolerance policy for disruptive conduct in the classroom. Students whose behavior disrupts the classroom will be subject to disciplinary measures. Please review the Nashville State Student Code of Conduct policy. Please be aware that children are not allowed in class or to be left unattended on campus.

Academic Misconduct

Any form of academic dishonesty, cheating, plagiarizing, or other academic misconduct is prohibited. Students are responsible for understanding and abiding by the <u>Academic Misconduct Policy</u> in the Nashville State Student Code of Conduct. In addition to other possible disciplinary measures that may be applied through regular college procedures as a result of academic dishonesty, the instructor has the authority to assign an "F" or a "zero" for the exercise, paper, or examination, or to assign an "F" for the course. Students may appeal through the appropriate college grade appeal procedures.

Academic Early Alert System

Nashville State Community College uses an Early Alert System to let students know of a faculty member's concern in one or more of these academic areas: lack of attendance, lack of classroom participation, late or missing assignments, and/or poor performance on assignments/tests. *Please note that Early Alerts do not affect a student's academic standing. If you receive an Early Alert email, please see your instructor and your academic advisor as soon as possible.

RAVE Emergency Alert System

Emergency events can happen at any time, and Nashville State Community College wants to notify students if and when they occur. For this reason, all students have been enrolled in the free RAVE alert system. If you have not already done so, please log in at https://www.getrave.com/login/nscc to confirm and update your contact information and notification preferences. It is critical that your information be correct so that you will receive any emergency notifications. Your RAVE Username is your NSCC email address. If you've never received an email from RAVE with your password, or if you need to reset your password, select "Forgot your password?" and a new password will be emailed to you. Should the RAVE system indicate "user not found", select Register and create your own RAVE account.

Student Wellness

- The general well-being of students is an important component of their academic success. With this in mind, Nashville State Community College has several resources available to provide support when needed:
 - Tutoring options and appointments: https://www.nscc.edu/current-students/on-campus-resources/learning-center-and-tutoring
 - Academic and student resources for school: https://www.nscc.edu/current-students/student-online-resources
 - Support services: https://www.nscc.edu/current-students/on-campus-resources/student-support-services

Equity Statement

Nashville State Community College has a relentless commitment to the transformation of our institution through the intentional design of college experiences that expect and promote excellence from students, faculty, staff and administration. We consider equity to be an obligation of higher education. We strive to ensure that each student receives what that student needs to be successful, with goals of success beyond the classroom. We do this through an evidence-based and collaborative effort, understanding that our student population has diverse needs that must be addressed. We recognize that this effort may not always be comfortable and that partnering with students is the driving force to overcome barriers to success.

Inclement Weather & Campus Closings

Nashville State will use the RAVE alert system to send a text message to students, staff, and faculty about adjusted hours of operation and/or closings at individual campuses. All students should check the Nashville State web site home page at www.nscc.edu for announcements on campus closures, which may vary from campus to campus. Campus closures will also be announced on local television stations. Students should use their own best judgment in determining whether to report to campus during inclement weather when classes are not cancelled.

Class Cancellation Policy

If the class is cancelled, the instructor will notify all students by posting in the D2L/NS Online course, e-mailing through D2L/NS Online, and/or by posting a sign on the classroom door. In the event of class cancellation, students must access D2L/NS Online to complete classwork and the assignment that will be posted in the course D2L site.