

Nashville State Community College
Business
Marketing and Retailing Concentration

A.A.S. Degree

This sequence can be followed by students who begin college-level work in the fall semester. Prerequisites may apply to specific courses; it is the student's responsibility to determine if prerequisites have been met. Additional semesters will be required if prerequisite courses, including Learning Support courses, are not completed. Prior to registering each semester, the student is expected to consult with his/her advisor.

NAME: _____ **A#** _____ **CATALOG YR:** 2019 - 2020

FIRST YEAR – FALL SEMESTER					NOTES
<i>Course No. and Title</i>	<i>Cr.</i>	<i>Term</i>	<i>Grade</i>	<i>Prerequisite</i>	
BUSN 1305 Introduction to Business	3			None	
BUSN 1350 Sales and Service	3			None	
BUSN 1360 Software App for Business	3			Level 2 placement in Reading	
ENGL 1010 English Composition I	3			Level 2 placement in English or Level 1 placement in English with concurrent enrollment in ENGL 0815 and level 2 placement in Reading or level 1 placement in Reading with concurrent enrollment in READ 0815	
LOGI 1000 Introduction to Logistics	3			None	
NSCC 1010 First Year Experience	1			For first-time freshmen only	
Total Credit Hours	16				
FIRST YEAR – SPRING SEMESTER					NOTES
<i>Course No. and Title</i>	<i>Cr.</i>	<i>Term</i>	<i>Grade</i>	<i>Prerequisite</i>	
ADMN 1310 Business Communications	3			Level 2 placement in English and Reading	
BUSN 2330 Principles of Management	3			Level 2 placement in English and Reading	
BUSN 2380 Principles of Marketing	3			Level 2 placement in English and Reading	
MATH 1010 Math for General Studies OR MATH 1530 Introductory Statistics OR MATH 1630 Finite Mathematics	3			Level 2 placement Math or concurrent enrollment in Math Support	
COMM 2025 Fund. of Communication OR COMM 2045 Public Speaking	3			ENGL 1010	
Total Credit Hours	15				
SECOND YEAR – FALL SEMESTER					NOTES
<i>Course No. and Title</i>	<i>Cr.</i>	<i>Term</i>	<i>Grade</i>	<i>Prerequisite</i>	
BUSN 2300 Business Ethics	3			Level 2 placement in English and Reading	
BUSN 2340 Human Resource Management	3			Level 2 placement in English and Reading.	
BUSN 2350 Organizational Behavior	3			Level 2 placement in English and Reading	
BUSN 2370 Legal Environment of Business	3			Level 2 placement in English and Reading	
BUSN 2389 Social Media Marketing	3			None	
Total Credit Hours	15				
SECOND YEAR – SPRING SEMESTER					NOTES
<i>Course No. and Title</i>	<i>Cr.</i>	<i>Term</i>	<i>Grade</i>	<i>Prerequisite</i>	
ENTR 1700 Business Financial Management	3			Level 2 placement in English, Math, and Reading	
BUSN 2387 Retail Management	3			Prerequisite or co-requisite: ENTR 1700; Prerequisites: ADMN 1310, BUSN 1360, BUSN 2330, BUSN 2340, BUSN 2350, and BUSN 2380.	
BUSN 2395 Business Applications	3			BUSN 1350, BUSN 2350, BUSN 2370, BUSN 2380, and ECON 2100 or ECON 2200	
ECON 2100 Prin. of Macroeconomics OR ECON 2200 Principles of Microeconomics	3			Level 2 placement in English, Math, and Reading	
Humanities (ART 1035 or MUS 1030 is recommended)	3			ART 1035 or MUS 1030: Level 1 placement in English, Level 2 placement in Reading or concurrent enrollment in READ 0815	
Total Credit Hours	15				
Total A.A.S. Degree Credit Hours	61				